

YEARBOOK (School Annual) 2017-2018

Instructor: Mrs. Mary Lou Hanzlik, John F. Kennedy High School

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COURSE SUMMARY:

Yearbook is a course in which students produce the Kennedy High School annual, *Reflections*. Students develop their skills in feature and sports writing, photography, design and editing. The yearbook class is designed to serve students who have developed an interest in journalism and have already reached grade level competency in writing. In addition, students gain insight to the business side and budgeting of publishing through selling yearbooks and advertisements. Since we are working with a real publishing company, creating a student run publication, there is an emphasis on time management with the pressure of meeting deadlines that would be found in a real newsroom. Some of the course materials are provided through Herff Jones Yearbook Curriculum: Teaching Yearbook Journalism. Completion of the course results in 10 elective units.

COURSE OBJECTIVES:

Actual work results in the 2018 volume of the John F. Kennedy High School yearbook, a tradition in which the student, the school and community can take pride.

Upon completion of this course, the student will be able to:

- Publish a high school yearbook.
- Cooperate with other participating persons and organizations in developing a product.
- Work within time constraints and budget limitations.
- Participate in selling and distributing yearbook and gain community revenue support through ad sales.
- Understand, practice and learn skills for planning, shooting and editing photographs.
- Experience desktop publishing through eDesign, an online program available to yearbook students in class and at home.
- Respect copyright laws and follow the rules regarding plagiarism stated in the JFK Student Handbook.

CLASS REQUIREMENTS/GRADING:

Assignments/Class Participation: 60%

Students must complete all in-class writing exercises and participate in advertisement & yearbook sales. In addition, they must submit a minimum of one writing piece and photographs for each of the five publishing deadlines. Work must meet publication standards and include proper coverage and caption information. This class requires that students manage their own time and be a valuable team member by contributing to class discussions. Students caught plagiarizing, making up sources, or fabricating direct quotes, will receive an "F" for the assignment. This also pertains if information is copied without proper sourcing from the Internet.

Deadlines/Outside Hours: 30%

Homework for this class consists of attending school social, academic, and sports events to gather information, interviews, and photographs for yearbook coverage. Many of these events occur outside the school day. If a student cannot make it to an assigned event, they must notify the teacher immediately so a replacement can be found. Not showing up to cover an assigned event will result in an "F" for the assignment. Although time is given during class for writing and editing, students who need more time will need to self-assign homework in order to meet their deadlines. Credit is not given for work that arrives after the publishing deadline.

Planning/Time Log: 10%

A weekly planner for setting goals and recording participation time will be provided each Monday. The completed form will be turned in on Friday, graded, and then stored in the student's classroom file. The planner will serve as a weekly participation grade. Good school attendance is a class expectation.

Seniors: Seniors may choose to use participation in the Yearbook class as their senior project. A leadership role or extra duties will be required. See Mrs. Hanzlik for details for the senior project option.