

Newspaper & Publishing 2017/2018

John F. Kennedy High School

Instructor: Mrs. Mary Lou Hanzlik, **Adviser:** Mr. Mark Hanzlik

Room B12, 916.395.5090 Ext 506112 or Marylou-hanzlik@scusd.edu

Course Description & Summary

Newspaper & Publishing is a course in which students produce the Kennedy High School newspaper, *The Clarion*, 4-6 times over the course of the school year. Students develop their abilities in news, feature, and sports writing, reporting, editing and still photography. The publication will be produced both in print and online formats. In addition, students will be involved in the business endeavors of the news industry such as advertising sales and design.

Journalism has changed dramatically in the last decade. At Kennedy High School we are committed to advising and teaching a relevant, current program through our student-run news publication. In addition to our school publications, students will have the opportunity to publish in *The SacCounty Breeze*, produced by high school journalism students in the Sacramento Metropolitan area, with support from the California Scholastic Journalism Initiative.

Additional support for our class comes from the Sacramento Bee, the Sacramento News & Review, our advertisers and the Sacramento County Office of Education. The American Society of News Editors in collaboration with the Missouri School of Journalism faculty/staff provided the curriculum.

Course Objectives

Upon completion of this course, the student will be able to:

- Publish the high school newspaper
- Report on campus stories by producing articles, photographs, print pages and/or edited materials while working under deadline pressure found in a newsroom environment.
- Demonstrate skills in writing, editing, photography, and advertising.
- Apply knowledge of journalism ethics.

Class Requirements/Grading

Assignments/Class Participation: 60%

Students must complete all in-class writing exercises and community ad sales. In addition, they must submit writing and/or photographs for consideration for each *Clarion* published. Students must contribute a variety of writing formats within and beyond their areas of interests including news, opinion, sports, and reviews as well as photography. Work must meet publication standards, journalistic ethics, and include proper coverage and caption information. This class requires that students manage their own time and be a valuable team member by contributing to class discussions.

Deadlines/Outside Hours: 30%

Students must meet all *Clarion* publishing deadlines. Although time is given during class for writing and editing, students who need more time will need to self-assign homework in order to meet their deadlines. Late work is not accepted unless there are compelling reasons for the lateness. If a student is not able to complete an assignment on time for any reason, they must notify the teacher immediately and BEFORE the deadline.

Planning/Time Log: 10%

A weekly planner for setting goals, planning, and recording participation time will be provided each Monday. The completed form will be turned in on Friday, graded, and then stored in the student's classroom file. The planner will serve as a weekly participation grade. Good school attendance is a class expectation. Students must be available to attend and report on school social, academic, and sporting events that occur outside the school academic schedule.

Plagiarism: If a student is caught plagiarizing (copying someone else's work and turning it in as your own), making up sources, or fabricating direct quotes, they will receive an "F" for the assignment. The misconduct will be reported to the Discipline Office. This also pertains if information is copied without proper sourcing from the Internet.

Seniors: Seniors may choose to use participation in the Newspaper & Publishing class as their senior project. A leadership role or extra duties will be required. See Mrs. Hanzlik for details for the senior project option.