

Newspaper & Publishing 2016/2017

John F. Kennedy High School

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Course Description & Summary

Newspaper & Publishing is a course in which students produce the Kennedy High School newspaper, *The Clarion*, 4-6 times over the course of the school year. Students develop their abilities in news, feature, and sports writing, reporting, editing and still photography. The publication will be produced both in print and online formats. In addition, students will be involved in the business endeavors of the News Industry such as advertising sales and design.

Journalism has changed dramatically in the last decade. This course returns to the school schedule for the first time since 2011 primarily due to the drive of our aspiring student journalists. At Kennedy High School we are committed to advising and teaching a relevant, current program through our student-run news publication. In addition to our school publications, students will have the opportunity to publish in *The SacCounty Breeze*, produced by high school journalism students in the Sacramento Metropolitan area, with support from the California Scholastic Journalism Initiative. Additional support for our class comes from the Sacramento Bee, the Sacramento News & Review, our advertisers and the Sacramento County Office of Education.

The American Society of News Editors in collaboration with the Missouri School of Journalism faculty/staff developed our curriculum. Rachel Leibrock, Sacramento City College, provided additional curriculum.

Course Objectives

Upon completion of this course, the student will be able to:

- Publish the high school newspaper
- Report on campus stories by producing articles, photographs, print pages and/or edited materials while working under deadline pressure found in a newsroom environment.
- Demonstrate skills in writing, editing, photography, & advertising.
- Apply knowledge of journalism ethics.

Class Requirements/Grading

Assignments/Class Participation: 60%

Students must complete all in-class writing exercises and ad sales. In addition, they must submit writing and/or photographs for consideration for each *Clarion* published (although not all work will be chosen). Students must submit a variety of writing formats including news, opinion, reviews, & sports over the course of the semester. Work must meet publication standards and include proper coverage and caption information. This class requires that students manage their own time and be a valuable team member by contributing to class discussions.

Deadlines/Attendance: 30%

Students must meet deadlines and be on time to class each day. Late work is not accepted unless there are compelling reasons for the lateness. If a student is not able to complete an assignment on time for any reason, they must notify the teacher immediately and BEFORE the deadline.

Portfolio/Assignment Time Log: 10%

Students must keep a binder or digital presentation of their published work that will be turned in at the end of each semester (midterm & final). A log of specific assignments and time spent attending, writing, editing, and submitting assignments will be collected at the end of each quarter.

Plagiarism: If a student is caught plagiarizing (copying someone else's work and turning it in as your own), making up sources, or fabricating direct quotes, they will receive an "F" for the assignment. The misconduct will be reported to the Discipline Office. This also pertains if information is copied without proper sourcing from the Internet.